

TEQUIMAR'S COOKIES POLICY ("POLICY")

Updated December 11, 2020

1. INTRODUCTION

This Cookies Policy applies to Tequimar's websites www.ultracargo.com.br and www.webintegra.com.br ("Our Environments") and aims to provide an even more transparent experience in Our Environments, explaining the concept of Cookies, how we use them to improve your navigation, and also the possibilities for customizing their use.

If you do not agree with the use of Cookies as presented, you can: (i) adjust your internet browser settings to not allow the use of Cookies or (ii) not access Our Environments.

We remind you that disabling the use of Cookies may impact your experience when browsing Our Environments.

We also recommend reading our Privacy Policy, in which we provide you with more information about our commitment to your privacy and the protection of your personal data.

2. WHAT ARE COOKIES?

Cookies are small digital files in text format that are stored on your device (computer, smartphone, tablet, etc.) by the internet browser and that store information related to your preferences, such as preferred language, location, recurrence of your sessions, and other variables that developers deem relevant to make your experience much more efficient.

3. WHAT ARE COOKIES FOR?

Cookies are meant to improve your experience, both in terms of performance and usability, since the content made available will be directed to your needs and expectations.

They may also be used to compile anonymous and aggregated statistics that allow us to understand how you use the website, as well as to improve its structure and content. **As these are anonymous statistics, it is not possible to personally identify you through this data.**

The use of Cookies is something very common in any digital platform nowadays. Their use in no way harms the devices on which they are stored.

4. WHAT KINDS OF COOKIES WE USE

We use our own and third-party Cookies on the website, which can be classified according to their temporality:

- **Session Cookies** – temporary Cookies that remain archived until you leave the website or close your browser.
- **Persistent Cookies** – Cookies that are stored on your device until they are deleted (how long the Cookie will remain on your device depends on its “lifetime” and your internet browser settings).

Cookies - Session or Persistent - can also be categorized according to their function:

- **Analytical Cookies** – collect anonymous statistical data for the purpose of analyzing the use of websites and their respective performance.

5. IS IT POSSIBLE TO CONTROL OR EXCLUDE COOKIES?

In order for Our Environments to operate correctly, you must enable the use of Cookies. If you decide not to enable them, you will still be able to browse Our Environments, but some features will not be available.

Most internet browsers are configured to automatically accept Cookies.

You can change the settings to block the use of Cookies or to alert you when a Cookie is being sent to your device. There are several ways to manage Cookies, check your browser instructions or help section to learn more about adjusting or changing these settings.

If you use different devices to access Our Environments, you must ensure that each browser, on each device, is adjusted to meet your preferences regarding Cookies.

So that you can, in a simple and intuitive way, manage your preferences from your browser, you may use one of the links below:

- For more information on managing Cookies in **Firefox**, [click here](#);
- For more information on managing Cookies in **Chrome**, [click here](#);
- For more information on managing Cookies in **Internet Explorer**, [click here](#);
- For more information on managing Cookies in **Safari**, [click here](#);
- For more information on managing Cookies in **Opera**, [click here](#);
- For more information on managing Cookies in **Microsoft Edge**, [click here](#).

6. DETAILED INFORMATION ABOUT COOKIES

We present below details about the use of Cookies in Our Environments, as well as their purposes:

6.1. Analytical Cookies

Cookie	Validity	Purpose
_ym_isad	Persistent Cookie: expires in 20 hours	This Cookie Identifies whether or not the user has ad blockers
_ga	Persistent Cookie: expires in 2 years	This Cookie is associated with Google Analytics, and analyzes the number of people visiting the Platform, it also associates a user with these visits.
_gid	Persistent Cookie: expires in 1 day	This Cookie is associated with Google Analytics, and is used to distinguish users
_ym_d	Persistent Cookie: expires in 1 year	This Cookie saves the date of the user's first session on the website
_ym_visorc_57150511	Persistent Cookie: expires in 30 minutes	This Cookie allows session replay to work correctly
ASPSESSIONIDAQBSRDST	expires when You end the browsing session.	This Cookie is based on Microsoft's ASP technology and is intended to keep the user's session anonymous on the server
_hjTLDTest	expires when You end the browsing session.	This Cookie is run to try to determine the most generic cookie path we should use instead of the page's host name. This is done so cookies can be shared across subdomains (where applicable).
_hjIncludedInPageviewSample	Persistent Cookie: expires in 30 minutes	This Cookie is run to let Hotjar know if that visitor is included in the data sampling defined by the page view limit of our websites.
hjid	Persistent Cookie: expires in 1 year	This Cookie is executed when the user first accesses a page with the Hotjar script, ensuring that future visits to the same website will be assigned the same User ID.
_ym_uid	Persistent Cookie: expires in 1 year	This Cookie is used to associate a user with the website
_gat_UA-155321559-1	Persistent Cookie: expires in 1 minute	This Cookie is used to track the website's request rate.